snowbird
ski and summer resort

January 2, 1990

Mr. Todd Aiken
Account Executive
1802 North Main Street
Santa Ana, CA 92702

Dear Todd,

I have been traveling almost continuously since the annual Sierra Peaks Section Banquet held in Los Angeles. It was a pleasure to share my experiences with such an enthusiastic group of recreationally-minded people.

As promised, I am enclosing an inscription poem for your Seven Summits book. Just remove the protective paper on the back, and be careful when placing the poem because the adhesive sticks very quickly and firmly! Also, I am including a Snowbird brochure for the winter season and an article from the American Airlines inflight magazine which I hope will give you a better understanding of what Snowbird is all about.

If you haven't already, I truly hope that someday you will visit Snowbird here in the heart of the Wasatch. Have a healthy and happy new year!

Sincerely,

Dick

Richard D. Bass
President

RDB/cw
Encl:

SNOWBIRD CORPORATION
SNOWBIRD, UTAH 84092-6019
TEL. (801) 742-2222
FAX (801) 742-2150
TELEX 9102400389
SNOWBIRD, UT USA

To Todd Aiken

"From My Perspective"

The feats of this story
To gain self, not glory,
Recount an adventure
Which spurned man's indenture.

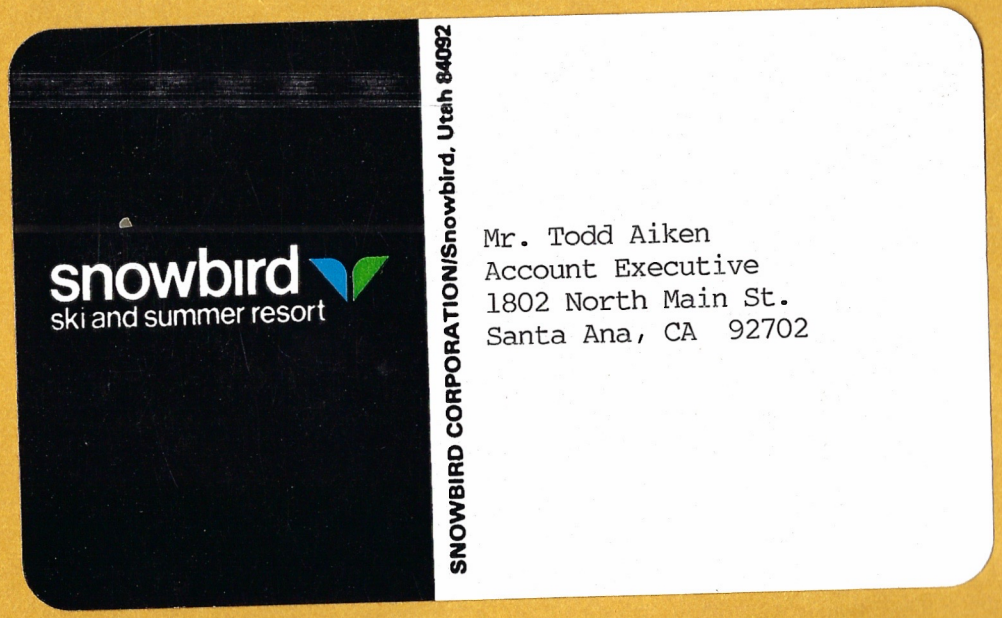
It's the fabric of life,
Full of pleasure and strife;
Woven with hopes and fears,
Much laughter, some tears.

At times grueling, even boring, brother,
Keeping one step in front of the other;
But know beyond any doubt
That's what success is all about.

Best regards,
Dick Sam

10 Jan 1990

SANDY
JAN 15'91
UTAH
U.S. POSTAGE
.65
PB METER
2800229


snowbird
ski and summer resort
SNOWBIRD CORPORATION/Snowbird, Utah 84092
Mr. Todd Aiken
Account Executive
1802 North Main St.
Santa Ana, CA 92702